

NATIONAL



RADIO



NEWS

FROM N. R. I. TRAINING HEADQUARTERS

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Alumni Association Number



The Vice President of the United States, the Honorable Charles Curtis, paid a high tribute to the seventy-two N. R. I. graduates who met in Washington recently. The Vice President, who is seen standing in the front row, in addressing these men said, "There is no greater opportunity in America today than Radio for men and young men seeking a profession." These graduates then met and organized an Alumni Association to promote the interests and welfare of N. R. I. men everywhere! See pages 2, 3 and 11.



J. E. SMITH

The PRESIDENT'S PAGE

THE only justification for existence is to be of service—to do good. The man or organization with nothing to contribute to fellow-men is in a sorry plight. A very definite PURPOSE is and has been the driving force behind the Institute—and that to equip the greatest possible number of men for a successful career in Radio. And now, with the formation of the N. R. I. Alumni Association, our graduates will carry on and broaden that PURPOSE!

The 72 graduates who met in Washington recently to form this Association laid the groundwork for a world-wide organization of men closely knit together by the same training and the same determination to share the best that Radio offers. It provides N. R. I. men with a new means of contact—the chance to help one another and boost each other along in Radio whenever the opportunity permits. Naturally N. R. I. men like to see other N. R. I. men get ahead. The 6000 graduates now in the Radio field will not only cooperate closer with each other, but will also give a helping hand to students who graduate and become Members of the Association.

We of the Institute anxiously watch the development of the Association. We want to see its advantages extended, and hope that every graduate will join with President Fetzer in making the most of it. In seeing the success and happiness of N. R. I. men promoted this way we are reassured again and again that the PURPOSE behind the Institute itself is a truly worthy one that will always demand of our staff the very best service and instruction we can give!

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OVER 2,000 Radio patent applications are before the U. S. Patent Office. More are pouring in every day. This is

just another indication of the tremendous development going on in Radio. New ideas that will make fortunes for their inventors and more good jobs for the Radio-trained man!

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EVER on the alert to give better service and Radio instruction, we have added to our staff Mr. Joseph Kaufman, who holds his degrees in Engineering from Massachusetts Institute of Technology, and Mr. J. E. Miller from Johns Hopkins. They will assist Mr. Dowie and myself in giving N. R. I. men the best possible technical training.

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303 broadcast stations cooperate with the U. S. Department of Agriculture in sending agricultural topics, weather forecasts, market news and general farm information to the farmer. The modern farmer must be equipped to receive these valuable broadcasts. The new battery operated sets will appeal to him. So the farm market is now one of Radio's best bets! Start listing and selling your farm prospects now!

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HAVE you ever considered that nearly twice as many men are taking home-study training as are attending all the colleges and universities combined? And that 53% of all college graduates get their real specialized training through home study? And that Premier MacDonald of England, Walter Chrysler and George Goethals, who built the Panama Canal, are correspondence-trained men? Stick everlastingly to your lessons, N. R. I. men—don't slight the opportunity you have to succeed in a big way in a big field!

J. E. SMITH.

A Statement to the ALUMNI OF THE N. R. I.

By JOHN E. FETZER
President N. R. I. Alumni Association



THE organization of graduates into alumni associations in schools of learning is purely an American idea. There is little in the schools of continental Europe to hold the graduates together after they have finished their course of instruction. As a result, in these lands we find meager exhibitions of school loyalty among alumni as contrasted with the high type of school spirit manifested in the average American alumni association.

Yale organized the first resident school alumni association in 1792, "that the influence and patronage of those it has educated may be united for its support, protection and improvement." So in 1929 the first home-study school in the world to organize an alumni association was our own National Radio Institute. The purpose of this new-born association, while just as lofty as that of the first organization, is much more extensive, in that it was formed, "to cultivate fraternal relations among the Alumni of the National Radio Institute, to promote the welfare of each Alumnus by interchange of helpful information, to foster the spirit of unity and loyalty to our Alma Mater, to encourage the Institute in its dissemination of Radio knowledge and to promote its interests by such means as the Alumni Association may from time to time deem best."

This, then in a nutshell, is the object of the formation of our Alumni Association. Every graduate of the National Radio Institute ought to deem it a privilege to help bring about mutual fellowship between the Alumni. To do this we must have concerted action and what can do this more effectively than the Alumni Association. One of the avowed purposes of the Association is that of exchanging Radio information not only between the Alumni members, but also between the members as individuals and the National Radio Institute. In the rank and file of N. R. I. graduates we find men who are experts in every branch of Radio activity. To form contact with such a host of intelligentsia is an opportunity which cannot be overlooked by any enterprising N. R. I. man.

For years we have seen no end to the praise which graduates have been heaping upon the National Radio Institute for the excellent instruction it has given them. N. R. I. men have shown their loyalty to their Alma Mater as a mark of respect and distinction. Now is the time to unify this loyalty under the banner of the Alumni Association that the National Radio Institute may be further encouraged to disseminate Radio knowledge broadcast over the entire land. Someone has said, "The purpose of every Alumni Association should be, to substitute organized alumni loyalty for unorganized good will and to secure the maximum of efficiency for every ounce of alumni effort invested." Alumni of the N. R. I. should carry through a similar purpose.

The officers of the Association have put forth a lot of effort to plan the Alumni work, now what we need is one hundred per cent Alumni to work the plan. To be a member of the Alumni Association of the National Radio Institute is a mark of distinction exceeded only by being a graduate of that institution. To be an Alumni member affords the only organized contact which the graduate can enjoy with the Institute and its graduates. Remember "the Alumni body is a conservator—a balance wheel," which is bound to react to the good of every Alumnus. Each graduate should realize that by keeping in touch with the Alumni Association he is doing his part to maintain not only N. R. I. standards, but the intellectual and cultural Radio standards of the republic. It takes a high sense of duty to maintain such ideals. I believe that this is the stuff out of which N. R. I. men are built. I believe they will come to the Alumni Association en masse. Let each Alumnus resolve to speedily become a member of the Association and assume his full share of responsibility in building up the Alumni work. The best men will join. In a moment of reflection just ask yourself this question—

"What kind of an Association would ours be

If every Alumnus were just like me?"