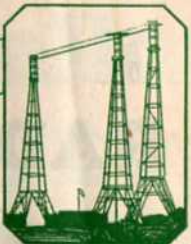


NATIONAL

RADIO

NEWS

FROM N.R.I. TRAINING HEADQUARTERS



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Every one of us here at the Institute wishes you a Merry Christmas and a happy prosperous New Year in Radio.
J. E. Smith
President

A Simple Comparison SHOWS RADIO'S BIG GROWTH

1922 Here's the first broadcast station—KDKA. Today it is one of the biggest and best known in the country. Compare this first station with the apparatus in the new German station below.



1928

The huge switch-board that will control the world's most powerful Radio station that will be opened at Zeesen, Germany—near Berlin—in February, 1929. Radio owners the world over will be able to listen in to its broadcasting and the station itself will be able to communicate with any other station on the face of the globe.

AND even these two pictures do not give a true picture of Radio's rapid growth in 6 years. The first KDKA programs were heard by a few amateurs gathered around crystal sets and a few primitive tube outfits. Today 40 to 50 million people hear programs over 12 million receivers from over 600 stations in the U. S. alone. Today Radio movies are being televised and picked up by thousands of amateurs. Today automobiles, airplanes and battleships can be controlled by Radio without a man on board! The volume of Radio business done 7 years ago was only two million dollars—last year over 600 millions was done. What does Radio hold for TOMORROW? We are now on the threshold of the glorious Radio "Age."



Let's Talk Over 1929 Together

THIS is a time of the year that I would like to meet each one of you N. R. I. men face to face—to have you sit right down beside my desk and go over a few things with you. I would like to know what the past year has meant to you in Radio and what plans you are making for 1929 and the years ahead. I do know that many of you Graduates who have been out in Radio for quite some time now have gotten more out of Radio in the way of genuine satisfaction, pleasure and profits this past year than in any previous five years combined. To you, I want to say "Congratulations" and hope that this New Year will mean still more to you in every way. To others of you who are just getting started in the course, or who have been studying for some time and have not been able to carry out your plans—I want to say that your big opportunity is right ahead of you.

Fellows, 1929 offers 365 full days of Golden Opportunity. Make each one mean something to you. One thing is certain—Radio is not waiting for anybody. In eight short years it has developed into the sixth leading American industry. Railroading, automobiles, steel, mining, agriculture—industries that are many, many years old, find Radio in their company after eight short years of popular existence.

Radio is riding on the crest of a wave of new developments—Television, Short Waves, new applications of Radio principles in Aviation and the Movie Industry, etc.—and will pass a few more milestones before the year ends.

Of course you want your share of the profits and success that this huge growth and expansion offers, and it is up to you

to tie up with it and keep in step with its progress.

Think of your possibilities—see what there is to accomplish. Make a definite and careful plan to follow this coming year. Visualize some definite object or goal you want to reach.

Of course most anyone can sit and dream about doing things—it is ACTION that really counts after all. Anybody can make resolutions—it takes a man with back-bone, stamina, stick-to-itiveness and courage to transform his dreams into concrete realities.

You may be planning to open up a Radio business of your own, or doing some spare-time service work to add to your income, or you may be planning to get back to your regular schedule on the Course, finish up your lessons and get your Diploma. Whatever your plans are—carry them out! Begin right now. Get off to a flying start with the New Year. Make each new day yield something toward the fulfillment of your Success Plan. Then the rich rewards of happiness, prosperity—Success will be yours.

J. E. SMITH.

SUCCESS

Success doesn't mean so much sitting up nights, as being awake in the day time.

Never leave that till tomorrow which you can do today.

—Franklin.

